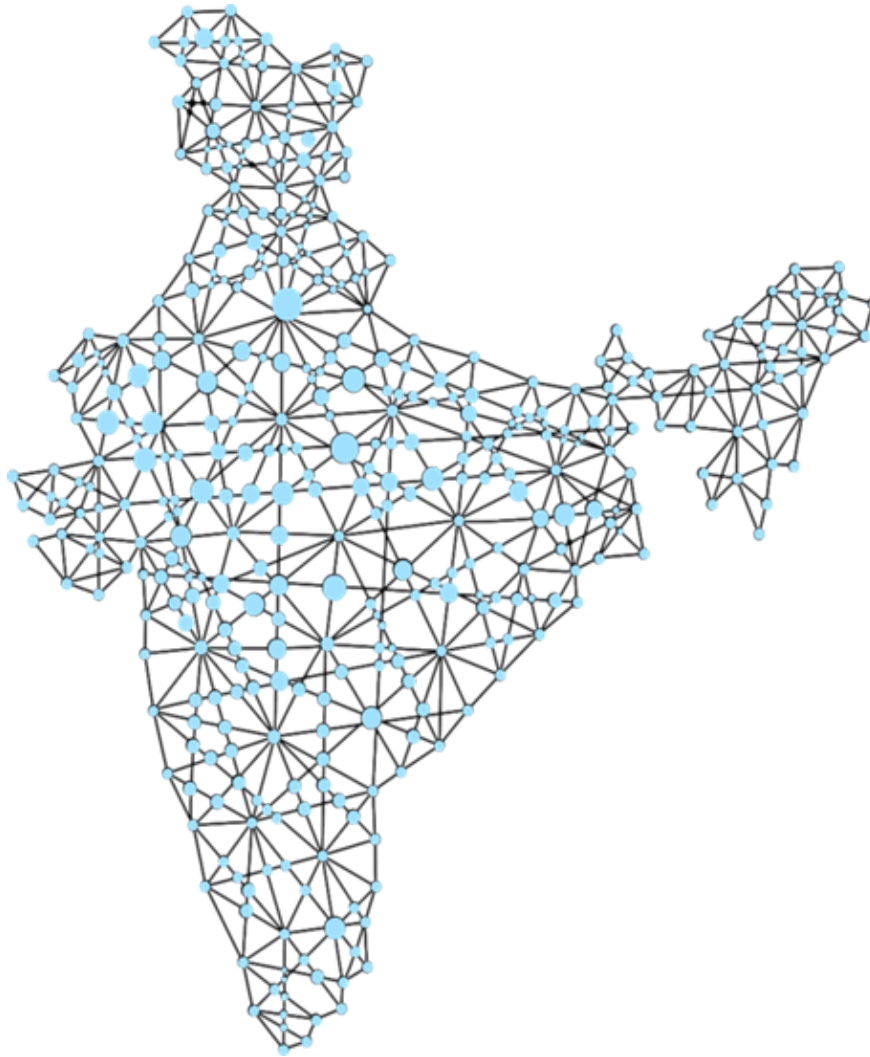


ROSMERTA

Pioneer in Mobility Solutions



PAN INDIA PRESENCE



Touch Points across all States/UTs

- 140 Transport Unions
- 1300 Regional Transport Offices
- 11 State Transport Undertaking
- 2000 Authorized Rosmerta Dealers

Users

- 150 million customers served
- Supplying HSRP through 20,000 Vehicle Dealers across India.
- Providing last mile delivery services to vehicle owners across States.
- Serving 3 million new customers monthly



OUR BUSINESS VERTICALS



High Security Registration Plates (HSRP)



Intelligent Transport Management Systems (ITMS)



Automated Testing Station (ATS)



Automotive Recycling - RVSF



IoT/ M2M Connectivity Solutions



Automated Driving Testing Tracks (ADTT)



Vehicle and RTO Services



Smart Cards: e-Governance Solutions (Smart DL, RC)



Diesel Exhaust Fluid (DEF) - ROSBLU



Speed Limiting Devices (SLD)



Microdots Technology

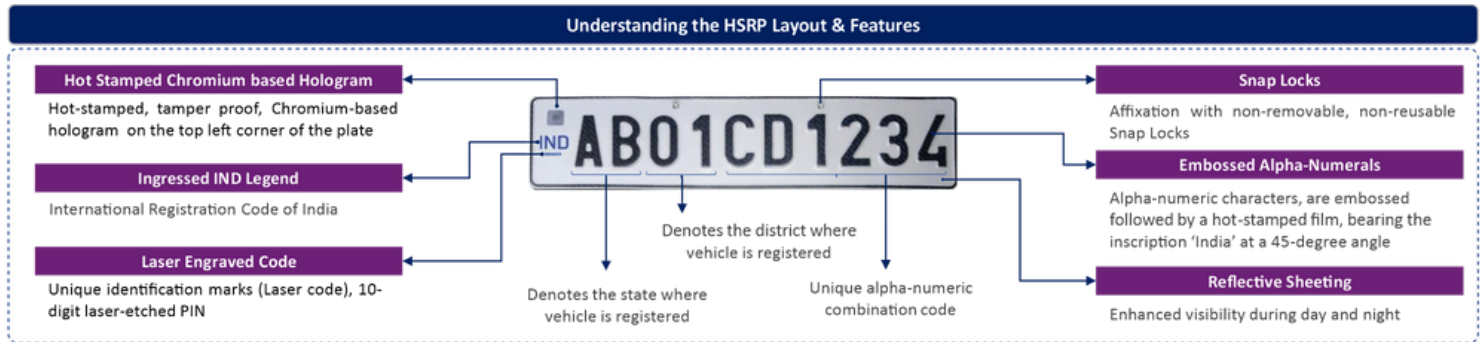


Pollution Under Control (PUC)

HIGH SECURITY REGISTRATION PLATES (HSRP)



- As a subject of national security, MoRTH initiated standardized plates with built-in security features
- World's **2nd** largest and India's **#1** HSRP manufacturer
- First Indian Company to get Type Approval & COP Certification



20000+
Touchpoints



350
satellite manufacturing
centers



Aftermarket fitment
award from **8 states**



> 50%
market share



100 million+
cumulative fitment



6.6 million
capacity/month



INTELLIGENT TRANSPORT MANAGEMENT SYSTEMS (ITMS)



- ITMS includes Telematics device, monitoring solutions, hosting and operational capability
- STU order for VTS and Passenger Information System for 18,000 buses and 1000 bus stop boards in MSRTC
- ITMS is deployed in Automotives, Mining, public distribution, logistics, solid waste management, petroleum & public transport organisations
- Compliant to AIS-140, IS:16833 standards



80000

mining trucks
on ITMS



300,000

of households
covered under waste
management system



70%

Share of Business
14000 TFM's* in Goa



15000

GPS integrated
AFMs*
in NCR



18000

of MSRTC buses
with passenger
information system



15

of successful Govt.
ITMS projects

SPEED LIMITING DEVICE



- Indigenously designed and developed all the three types of Speed Limitation Devices
- Strong In-House R & D and continuous Product Development efforts
- Quality Systems and Management Practices to ensure Quality Products and Customer Satisfaction and a scalable Manufacturing Facility



750 models

(2250 variants)
Tested and
approved for fitment



1 million+

retro-fitted devices



50,000

Units/Month
Manufacturing
capacity

AUTOMATED TESTING STATION (ATS)*



- Automated inspection by integrating the test equipment as one complete system along with a specialized vehicle test lane management software for fitness certification without human intervention
- Proud to be the FIRST and the LARGEST established player in the country
- 9 Model Automated Testing centres (ATS) established for MoRTH
- 3 Automated Testing centers (ATS) established and operated for Karnataka Government



87%
test lanes of govt. ATS



12
ATS in 9 states



300,000+
vehicles tested & counting



7 years
operating since 2015

* currently known as Inspection and certification center

REGISTERED VEHICLE SCRAPPING FACILITY (RVSF)



- Facility for phasing out unfit and polluting vehicles in an eco-friendly manner
- State of the art, end of life vehicle (ELV) facility in compliance with international standards
- Capable of dismantling and disposal of scrap meeting statutory norms for 2W, 3W & 4W



How you benefit from selling your End of Life Vehicle (ELV) to us



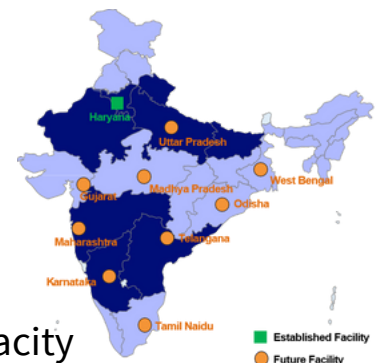
70,000
facility in NCR



30,000
vehicles annual capacity



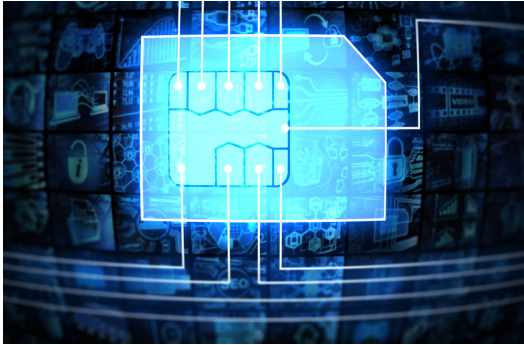
10+
facilities to be set up in 3 years



IOT/ M2M CONNECTIVITY SOLUTIONS



- Sensorise pioneers eSIM Technology in India
- Multi-network, solderable, industrial grade M2M SIM card with automatic/ on-demand switching capabilities
- In-built data encryption for secure M2M communications
- Cloud based Connectivity Lifecycle Management platform



Industrial grade
and tamper resistant



2.5 million+
M2M cards deployed



Telco and SIM agnostic

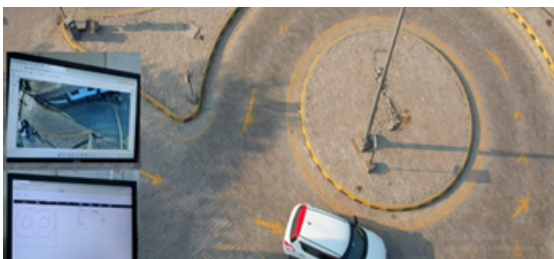


Cloud based Connectivity Lifecycle
Management platform

AUTOMATED DRIVING TESTING TRACKS (ADTT)



- Automated driving skills testing on sensor and video analytics based tracks
- No human intervention for driving skills testing
- High Accuracy, Real time, Transparent, Reliable, Contact less Technology



1st
Video Analytic Based
ADTT since 2015



12 govt. ADTT
exclusive operator in Delhi



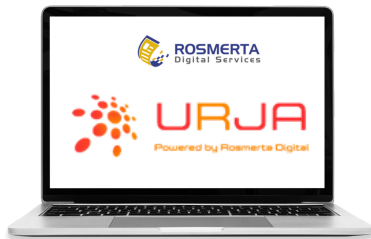
1.4 million+
tests conducted & counting



Patent for "system & method
for conducting driving test

REGISTRATION & RTO SERVICES

- First company to enable the D2C model for vehicle delivery
- Processing of all transactions at RTO on behalf of vehicle OEMs and direct end customers
- Reducing friction at RTOs and curtailing unnecessary visits for the end customer
- Drastically improved customer experience with step-by-step visibility on app



Customer Satisfaction



Uncomplicating the vehicle ownership for enterprises & users



100,000+

Vehicle registrations facilitated



20+

services at RTO



>80%

market share in B2B services



28 states & UTs

Nation Wide Presence

MOST TRUSTED CAR & RTO SERVICE APPLICATION

- One-stop service & Repair Platform for two-wheeler & cars
- Tech Driven Servicing in Garages & on Doorstep
- Multi brand, standardized and cost-effective services



DOORSTEP CAR REPAIR & SERVICING



Verified Workshops



Cost Effective Pricing



Doorstep Service & Repairs



Standardised Parts

RTO SERVICES



No Queues



Fixed Charges



Quick Turnaround



100% Transparency

SMART DRIVING LICENCE (DL) & REGISTRATION CERTIFICATE (RC)



- Tamper proof smart card with embedded micro-processor chip
- Stores all important information of DL & RC owners
- Central repository for easy retrievability



 **150 million +**
cumulative DL & RC

 **11 states**
presence in India

 **> 50%**
market share

DIESEL EXHAUST FLUID (DEF) - ROSBLU



- Rosblu is used in BS-VI and BS-IV upgraded vehicles to meet emission norms
- Meets ISO-22241/VDA Standards for emission norms
- Quality lab meeting NABL standards, makes us member of elite club in the industry
- Regular Supplies to OEM, After Market & Exports



 **2 million litre**
monthly installed capacity

 **100% indigenous**
product

 **22 states**
presence PAN India

 **5 countries**
Export destinations

MICRODOTS

- Proud to be the first company to launch Microdots in India
- MicroDots can be applied on part or on Whole of Vehicle Marking (WOVM)
- Sheer volume sprayed over a small area makes it impossible to remove



- Microdots can only be detected with UV light
- Microdots can be used for theft protection, part identification and tracability
- Easy identification of spurious part from genuine parts
- Can benefit automotive and white goods industries as well as insurance and banks



Tiny metal foils of
size **0.5 to 1.0 mm**



12 digit
unique identification



Can withstand temp.
Upto **900 °C**



15 Years
≥ Life of ELV

POLLUTION UNDER CONTROL (PUC)

- Web application with vehicle data syncing on VAHAN portal
- PUC testing and certification by directly connecting the equipment with server for authentication of data



Periodic audits &
trainings



Latest Technology
for data authentication



Data syncing with
VAHAN portal



Mobile application for
users

OUR ESTEEMED CUSTOMERS

From ICE industry



From EV industry

